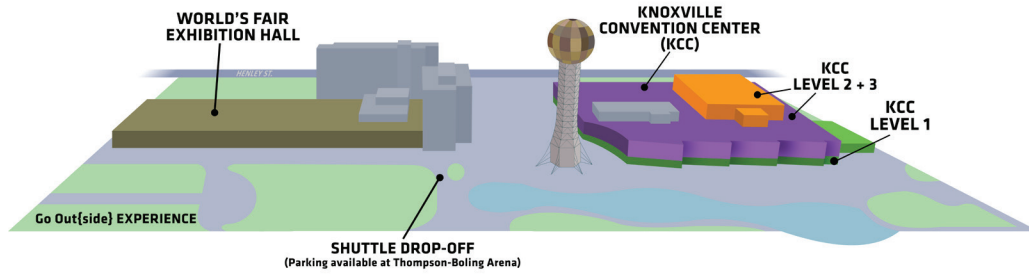


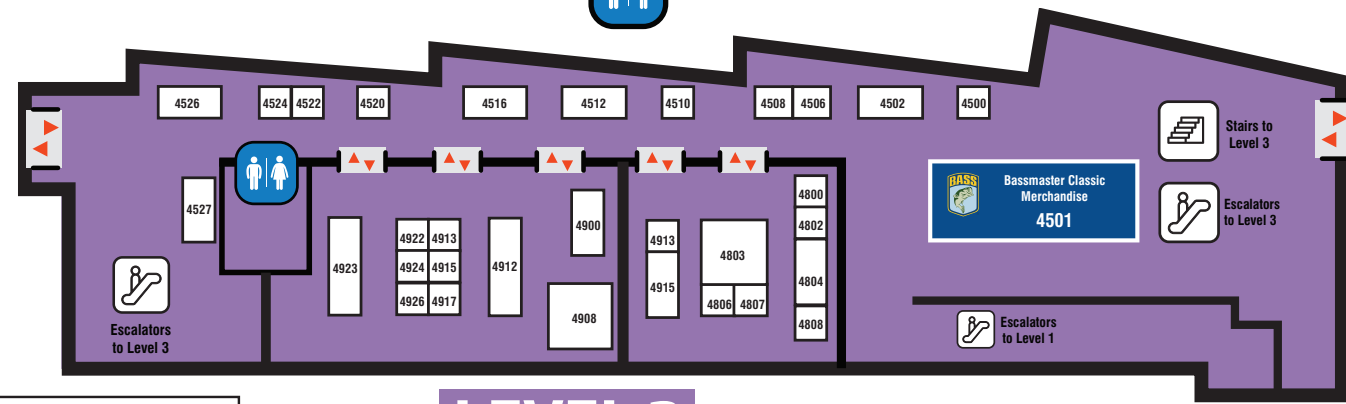
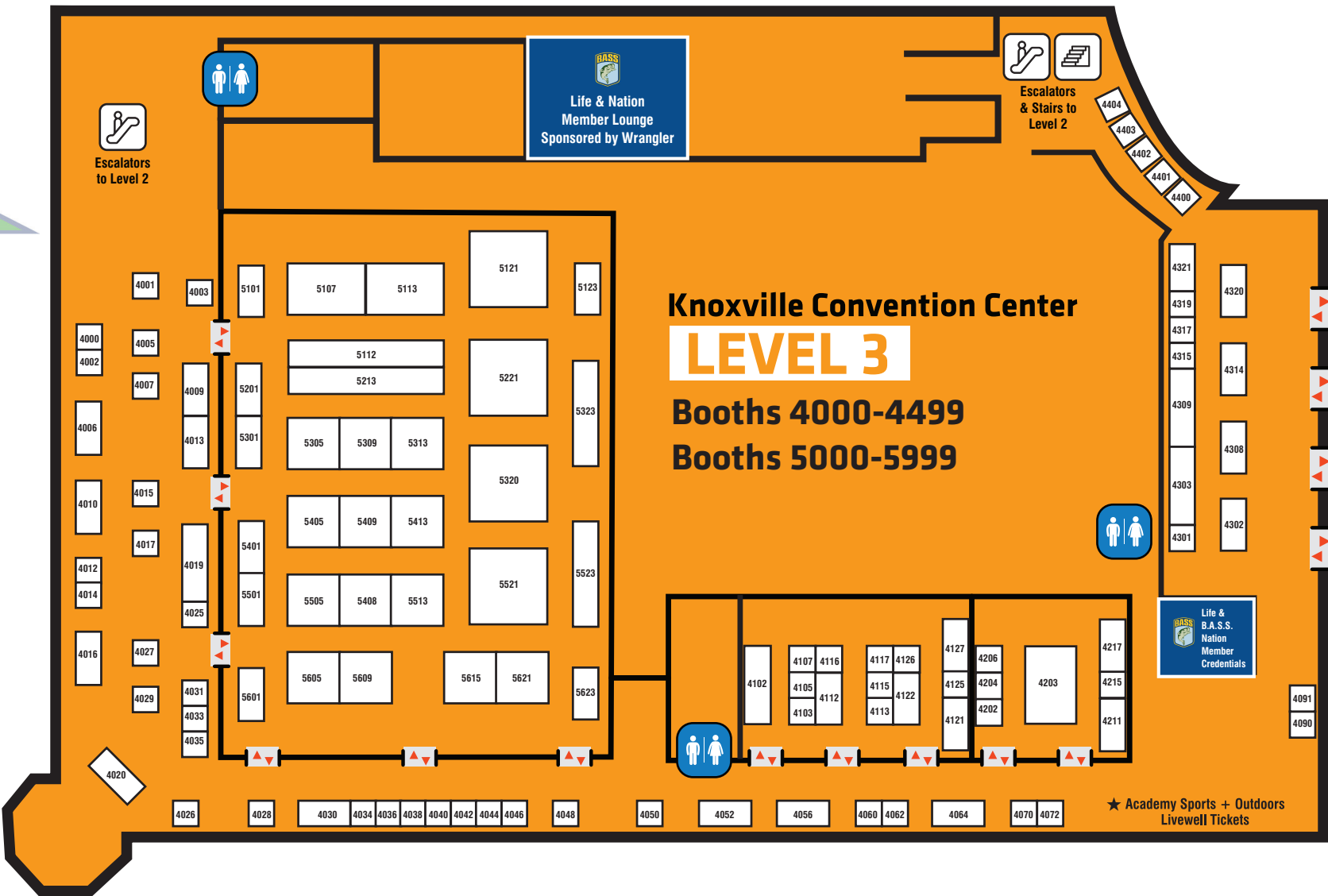


outdoors expo
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Knoxville Convention Center

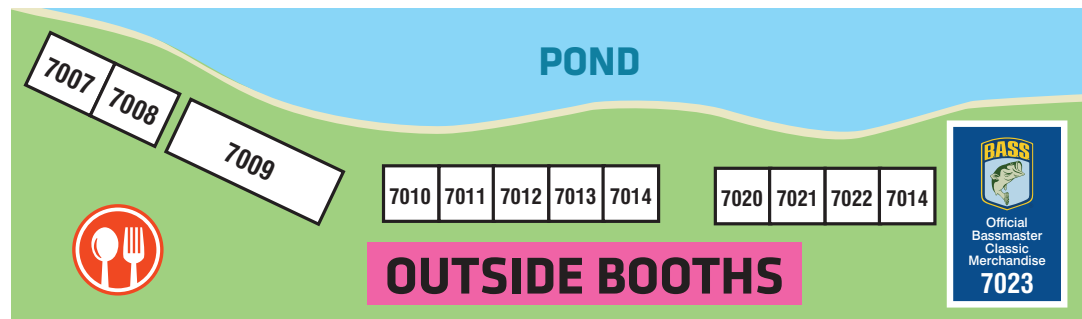
LEVEL 1
Booths 2000-3999



LEVEL 2 Booths 4500-4999

B.A.S.S. and SPONSOR BOOTH DESIGNATIONS

- Official B.A.S.S. Area
- Official Bassmaster Classic Sponsors
- B.A.S.S. Supporting Sponsors
- Local Partners
- Outdoors Expo Presenting Sponsor



World's Fair Exhibition Hall
Booths 0000-1500





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outdoors expo

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Knoxville Convention Center & World's Fair Exhibition Hall

March 24.....Noon - 7 p.m.
 March 25.....10 a.m. - 6 p.m.
 March 26.....10 a.m. - 4 p.m.
All times Eastern and subject to change.

2023 Exhibitor List

Academy Sports + Outdoors Bassmaster Classic presented by Toyota Title Sponsor	
Academy Sports + Outdoors	3005

Academy Sports + Outdoors Bassmaster Classic presented by Toyota Presenting Sponsor	
Toyota Motor Sales, USA, Inc.	2926

Outdoors Expo Presenting Sponsor	
U.S. ARMY	3640

Academy Sports + Outdoors Bassmaster Classic presented by Toyota Official Sponsors	
Bass Pro Shops	2625
Dakota Lithium Batteries	3101
Humminbird	3425
Mercury	2501
Minn Kota	3425
NITRO Performance Fishing Boats	2625
Power-Pole	2309
Progressive Insurance	2611
Ranger	2625
Skeeter Boats	3301
Yamaha Motor Corporation U.S.A.	3225

B.A.S.S. Supporting Sponsors	
AFTCO	2125
Daiwa	3413 + 3513
Garmin	2737
Lew's	3225
Triton Boats	2625

B.A.S.S.	2617
Bassmaster Classic Merchandise Store	4501
Bassmaster Classic LIVE Booth	2725

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EXHIBITOR NAME	BOOTH #
3 Beer Rub	4027
A.R.E. Accessories	2
Abu Garcia/Berkley	905
Academy Sports + Outdoors	3005
Acute Angling	5101
Advantage Bait Company	4028
AFTCO	2125
Alabama Bass Trail	4070
Alpha Angler LLC	4813
American Baitworks Co.	1215
American Home	7020
Angler Tungsten Co.	4915
ARK Fishing International LLC	5405
ArmyBassAnglers Enterprise, LLC	4056
Avid Anglers Solutions	4038
B&W Trailer Hitches	3006
Bajio Sunglasses	4900
Bajio Sunglasses	7022
BaseFish	4048
Bass Boat Electronics	4526
Bass Cat Boats	1103
Bass Pro Shops	2625
Battle Born Batteries	4112
Beatdown Outdoors	5413
Bill Dance Signature Lakes	3401
Bizz Baits	4512
Black Rifle Coffee	3632
Blackfish Gear	5615
Blazer Boats Inc.	311
Blue Otter Polarized	4802
BnB Knives	4103
Boat Bling, Inc.	4014
Boatlogix	4804
Boatsetter	4917
Bonafide Kayaks and Native Watercraft	5401
Brewco Marketing Group for ZYN	1328
Bucked Up Supplements	4906
Bull Shad Swimbaits	4044
BULLET BOATS	201
BUZBE	5301
Cashion Rods	5621
CAST FISHING CO	4002
CAST for Kids Foundation	4401
Caymas Boats	428
Caymas Boats	622
Charger Boats	14
Chattahoochee Jig Company	4215
CoastKey, Inc	4046

EXHIBITOR NAME	BOOTH #
CONNECT-EASE	4202
Costa Sunglasses	1320
Crusher Lures	4520
Cutco	4062
Daiwa Corporation	3413
Daiwa Corporation	3509
Daiwa Corporation	3513
Dakota Lithium Batteries	3101
DD26 Fishing LLC	4923
DHL	7009
Discover Shelby	4116
Dometic	5221
Doug Schermer Wildlife Artist	4403
Douglas Outdoors	4527
Drop Zone Tackle	4105
dugoutfishing.com	4203
Epic Baits	4803
Explore TRV	4060
Falcon Boats	322
Falcon Rods	5609
Fastbass Marine LLC	200
Fellowship of Christian Athletes Outdoors	4404
First Class Financial Services, Inc	4029
Fish Monkey Gloves	4121
Fishers of Men National Tournament Trail	4506
Fishit Logbook App	4007
Fisk Outdoor Gear	4000
Fitzgerald Fishing	4122
Flambeau Outdoors	4009
Floatzilla	4034
Flock Foods	4500
Florida Fish and Wildlife Conservation Commission	4206
Fulks Custom Cranks	4035
G2 Gemini Jerseys	4924
Garmin USA	2737
Gator Trax Boats	8
GeigerTec Marine Products	4052
Gill	4019
Glitter Lure	4808
Grundens	5320
GUNNER	2305
Haimes Coleman Group	5112
Hercules Tires	921
Hill Country Hammer Guides and Outfitters	204

EXHIBITOR NAME	BOOTH #
Hobie Eyewear	4211
HUK	711
Humminbird	3425
Hydra Fishing, LLC	4314
HYPERTECH	4321
iKon Boats	211
Impulse Lithium	5323
Innovation X of Michigan Inc	4922
J3 Fishing, LLC.	4522
John Crews/Missile Baits	5523
Johnson Outdoors	3338
KA Display Solutions	4502
Karl's Bait & Tackle and Mystery Tackle Box	927
KastKing	5509
Kayak Kushion	4816
Khaotic Kustom Rods	4800
Kid Casters, ProFISHiency, Perfection Lures	5213
L.A.W.	4030
Lakewood Products	4320
Land Big Fish.com	122
Lander University	4003
Lawless Lures	4815
LeafFilter North of Tennessee, LLC.	4050
Lee Fisher International	4042
Leupold	5309
Lew's	3525
LITHIUM BATTERY CO INTL	5601
Lithium Pros	3602
Livingston Lures	5313
Louisiana Office of Tourism	4319
Lowrance-MotorGuide	422
Luck-E-Strike & Jawtec	4102
McKee Outdoors	4020
Megabass	5305
Mercury	2501
Minn Kota	3425
Monster Marine Lithium	5409
Mossy Oak Fishing	5513
Mustang Survival	513
NC Fudge	4317
Next Gen Lithium	4926
Nitro Boats	2625
Nomad Design Tackle	4006
O. Mustad and Son Americas, Inc	5623
Oklahoma Tourism & Recreation Department	4015
Okuma Fishing Tackle	4309

EXHIBITOR NAME	BOOTH #
Old Town	3338
OneCast Fishing	4013
ON'EM Fishing	2301
O'Reilly Auto Parts	4125
PHENIX RODS & ACCESSORIES INC	4912
Phoenix Boats	2102
Phoenix Boats	2201
Pineside Performance	4010
Pink Fishing	4127
P-LINE/1ST GEN FISHING	4113
Power-Pole	2309
Powerwinch	4026
Progressive Insurance	2611
Pro-Guide Batteries	4308
Rabid Baits	4126
Rainbow Baits	4090
Ranger Boats	2625
Rather Outdoors	3626
Realtree Fishing	5107
Red River Waterway Commission	4217
Redfin Polarized LLC	4508
Redneck Sunscreen	4315
Revital Outdoors	4107
Rock Fish Gloves	4025
ROSE METAL	4301
RSM International Inc. DBA Bob's Machine	411
Scotty	4516
Sea Clear Power	303
SeaDek	4064
Seaguar	613
Seaguar	615
Shimano	1205
Shimano	1306
Simms Fishing Products	5121
Skeeter Boats	3301
Sniper Marine LLC	4115
Soremouth Tackle	5123
South Carolina Association of Tourism Regions	4031
Southern Bell Brands	4005
SPIKE-IT OUTDOORS	7014
Spool Hi-Speed Bearings	4033
Sportsman's Warehouse	5113
SPRO Corp	2141
St. Croix Rods	3501
Sta-Kold	4012

EXHIBITOR NAME	BOOTH #
Star-Brite	1115
Stay TOONED LLC	4400
Steamin' Steve's BBQ	4036
Strike King	3525
Striker Brands	5605
SureCan Incorporated	4040
SUZUKI MARINE USA	703
TackleDirect	1302
Team Jesus Ministries	4402
T-H Marine	1015
The Bass Chaplain	4091
The Bass Tank	3541
The Bass University	3111
THE GREAT OUTDOORS	413
THE GREAT OUTDOORS	722
The Ike Foundation	3107
Thorne Brothers LLC	3405
Tightline Anchor Inc.	4524
TNT Fireworks	3117
Toad Thumper	4807
Toadfish Outfitters	4510
Toyota	2926
Triton Boats	2625
Turtlebox Audio	7010

EXHIBITOR NAME	BOOTH #
TVA	2615
TWISTLOCK BEVERAGE LOCKING SYSTEM	4913
Under Armour	403
U.S. ARMY	3640
Valley Outdoors	4017
Vexus Boats	1221
Visit Knoxville	2702
Waymire Distribution	4302
Wetlands	4001
Wildlife and Sport Fish Restoration Program	4117
Worldwide Sport Fishing, Inc.	4072
X Zone Lures/The Rod Glove	4303
X2Power	5505
Xpress Boats	603
YakGadget LLC	4204
Yamaha Motor Corporation U.S.A.	3225
Yamaha Watercraft	3606
Yamamoto Baits	4016
YETI	5521
Yo-Zuri America, Inc.	5501
Z-Man Fishing Products, Inc.	5201

EXHIBITOR BOOTH LOCATION COLOR CODES

- Knox. Convention Center - Level 1
- Knox. Convention Center - Level 2
- Knox. Convention Center - Level 3
- World's Fair Exhibition Hall
- Outside

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2023 Exhibitor List

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Details subject to change.